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TRANSMISSION

THE OFFICIAL THIRTY SECONDS TO MARS NEWSLETTER



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THIS IS WAR

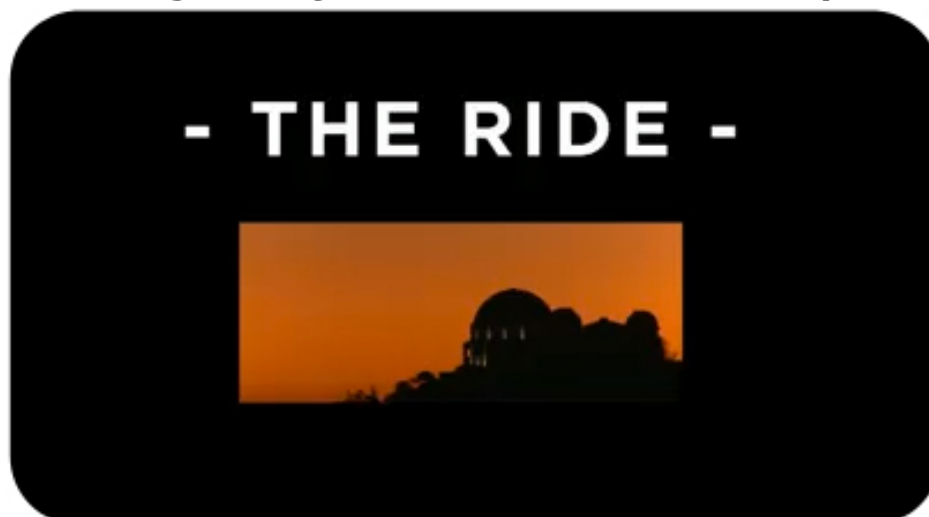
This Week - 10/12/2011

Shannon Answers Your Eco-Questions



Shannon answers your eco-based questions on [ABLorg](#). Check out his answers [HERE](#)

Kings and Queens: The Ride Anniversary



To celebrate The Ride, we encourage ECHELON everywhere to

gather together for your own KINGS AND QUEENS ride in your city or town, between October 10-12th. Dress as characters from The Film, attach MARS flags on bikes, sing the song as you ride! Ride through locations similar to the video—overpasses, by piers, and through streets. Film it, take photos, and show us by sending an [email](#) or [Tweet!](#)

Watch "Kings And Queens - The Ride" on MARS' Official YouTube channel by [clicking here](#).

White Lies To Open MARS For France



Thirty Seconds To Mars have invited White Lies to join them as special guests on their forthcoming Tour de France.

Catch the band at the following shows this November.

12th Nov – France, Paris, Zenith
13th Nov – France, Nantes, Zenith
15th Nov – France, Bordeaux, La Medoquine
16th Nov – France, Toulouse, Le Phare
18th Nov – France, Lille, Zenith
19th Nov – France, Amneville, Le Galaxie
20th Nov – France, Lyon, Transbordeur
22nd Nov – France, Montpellier, Zenith
23rd Nov – France, Marseille, Le Dome

Tickets and info on the [TOUR PAGE](#).

MARS EMA Avatar Contest



We've seen your work with MARS avatars in the past and are greatly impressed! Now, we'd like you to bring your best and design a unique, fresh design for the Official "Vote Mars for EMA 2011" Avatar Contest!



Join us online!



Rules: All designs submitted for the contest MUST BE YOUR CREATION. No using other's templates, designs, etc. We want what YOU have designed, 100%. Anyone from any country may enter, any age. Feel free to use a recent photo of the Band and/or any text you wish.

Deadline: October 31, 2011 at 11:59 PM PST. We will pick a winner and announce on November 1, 2011.

Specs: Make any size graphic to be used on social media outlets such as Twitter and Facebook. Try to keep the ratio to a basic square, but feel free to create as you see fit.

Prize: The contest winner will be followed by @30SECONDTOMARS on Twitter for 1 week, and the Band will use your avatar!

To enter, use the hashtag **#MARSEma** on Twitter when @ replying to the Band. Good luck!



MITHRA FLAG

**SHOW OFF YOUR
MARS TATTOO**



[Cestlapatry](#) has an L490 tattoo!

A Beautiful Lie



30 Seconds To Mars



**THIRTY SECONDS TO
MARS**

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**GOLDEN
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SPECIAL SHOW VIEWING
EARLY ENTRY
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MORE INFORMATION**

**UPCOMING
TOUR DATES**

10/22/11

Mexico City, Mexico
Palacio de los Deportes

Do YOU have a Mars-themed Tattoo? Submit your photo, name, and location to [Thirty Seconds To Mars Tattoo Archive](#) for a chance to be featured in the next installment of Transmission!



ALL: VOTE MARS FOR 'Best Alternative', 'Biggest Fans', and 'Best World Stage' for the [MTV EMAs](#)

US: Suggest categories applicable to MARS for the [O Music Awards](#)

Serbia: 'Night of the Hunter' on [MTV Serbia Rock Chart](#) and [Top 20](#)

Austria: 'This is War' on [GOTV](#)

Brazil: 'This is War' on [Multishow](#)

Asia: 'This Is War' on [MTV Chart Attack](#)

Greece: vote 'This Is War' for [MTV Hit List Hellas](#)

Italy: Vote 'Hurricane' on [MTV Fanclub Charts](#)

MARS IS COMING

UPCOMING TOUR DATES

October 22, 2011 – Mexico City, Mexico

Palacio de los Deportes, EXA FM Radio Event

October 23, 2011 – Leon, Mexico

Poliforum Leon, EXA FM Radio Event ([Official Site](#))

Be sure to visit the [Official Tour Page](#) for all available ticket information regarding current and recently rescheduled dates, and printable promotional flyers.

Use Twitter? Be sure to keep updated with the latest ticket releases and relating announcements by following [@30SECONDDSTOMARS](#), and [@golden_tix](#) for overseas and U.S. VIP Ticket Packages.

Use Facebook? Remember to "like" the official Thirty Seconds To Mars Facebook Page by [clicking here](#).

HUMAN TRIAD MISSION!



Belarus Echelon composed this triad in Minsk:

10/23/11

Leon, Mexico
[Poliforum Leon](#)

11/02/11

Riga, Latvia
[Riga Arena](#)

11/03/11

Vilnius, Lithuania
[Siemens Arena](#)

11/04/11

Minsk, Belarus
[Minsk Sports Palace](#)

11/11/11

Paris, France
[Zenith](#)

11/13/11

Nantes, France
[Zenith](#)

11/15/11

Bordeaux, France
[La Medoquine](#)

11/16/11

Toulouse, France
[Le Phare](#)

11/18/11

Lille, France
[Zenith](#)

11/19/11

Amneville, France
[Le Galaxie](#)

11/20/11

Lyon, France
[Transbordeur](#)

11/22/11

Montpellier, France
[Zenith](#)

11/23/11

Marseille, France
[Le Dome](#)

11/25/11

Hohenmes, Austria
[Event Centre](#)

11/26/11

Vienna, Austria
[Stadthalle](#)

11/30/11



Compose the Human Triad image with friends and fellow Echelon in high-traffic or populated areas. Stand, sit, or build a pyramid in a Triad formation. Get creative and submit your photos to the [Triad Global Assault Page](#).

AVATAR ART OF THE WEEK

Each week we'll showcase some of the best MARS-themed avatars on twitter, facebook, and other social networks.

[@sonjalovesmars](#) has this avatar to remind everyone to vote MARS for EMAs



Last week's twitter was created by [@30STMVOTE](#). Design your own avatars to promote voting, upcoming shows, or anything MARS related. You can also use or edit the avatars designed by [@thisisthehive](#).

12 STEPS TO MARS

Help us spread the word about Thirty Seconds To Mars and the new album, *This Is War*. Below are the 12 Steps to Mars which you can use on a daily basis to help. [Click Here to Read NOW!](#)



Here are some tools you can print out on your own!

[Flyers](#) • [Mars Stencil](#) • [Full Size Poster](#) • [QR Code](#)

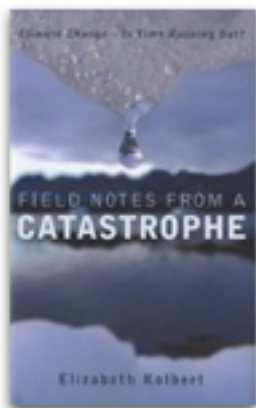
Live in or near a MARS tour stop? Promo on the weeks before the show date in that area! If you have pictures or video from your own street team missions, please send links to thisisthehive@gmail.com.



'Like' [Thirty Seconds To Mars](#) on Facebook
Subscribe to [Jared](#), [Shannon](#), and [Tomo](#)

Weekly Picks From the Band

Read of the Week



Field Notes from a Catastrophe: Man, Nature, and Climate Change is a 2006 non-fiction book by Elizabeth Kolbert. The book attempts to bring attention to the causes and effects of global climate change. Kolbert travels around the world where climate change is affecting the environment in significant ways. These locations include Alaska, Greenland, the Netherlands, and Iceland. The environmental effects that are apparent consist of rising sea levels, thawing permafrost, diminishing ice shelves, changes in migratory patterns, and increasingly devastating forest fires due to loss of precipitation. She also speaks with many leading scientists about their individual research and findings.

Movie of the Week



Blade Runner is a 1982 American science fiction film directed by Ridley Scott and starring Harrison Ford, Rutger Hauer, and Sean Young. The screenplay, written by Hampton Fancher and David Peoples, is loosely based on the novel *Do Androids Dream of Electric Sheep?* by Philip K. Dick. The film depicts a dystopian Los Angeles in November 2019 in which genetically engineered organic robots called replicants—visually indistinguishable from adult humans—are manufactured by the powerful Tyrell Corporation as well as by other "mega-manufacturers" around the world.

Album of the Week

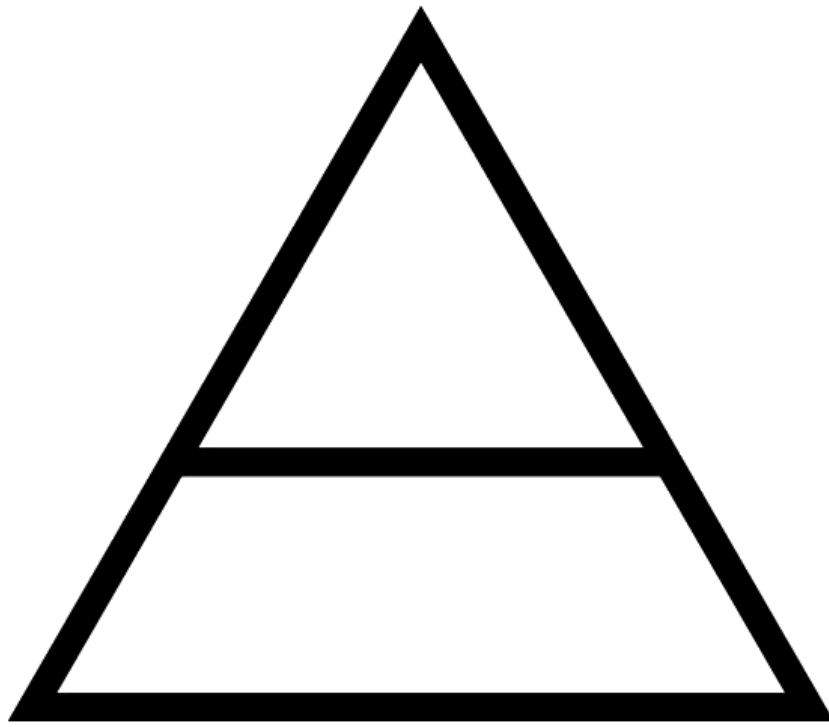


Metals is the fourth studio album by Feist, released on September 30, 2011 in Ireland, Austria, Switzerland, Germany, Sweden and Belgium; October 3, 2011 in the United Kingdom; and October 4, 2011 in the United States and Canada. The album is supported by a European and North American tour which kicks off in Amsterdam, Netherlands on October 15 and finishes December 6 in Quebec City, Quebec. Spin gave "Metals" a score of 7/10, writing "Taken individually, each song is as sturdy as oak -- the guitars have a magnesium shimmer, and every instrument seems bathed in its own spotlight, especially Feist's vocals, which feel like they're being whispered directly into your ear."

Website of the Week



Reading Is Fundamental, Inc. is the oldest and largest children's and family nonprofit literacy organization in the United States. All RIF programs combine three essential elements to foster children's literacy: reading motivation, family and community involvement, and the excitement of choosing free books to keep. RIF's accomplishments are due in part to the generous financial assistance by the U.S. Department of Education, corporations, foundations, community organizations, and thousands of individuals.



**PURCHASE
THIS IS WAR**



Australia

[iTunes Australia](#)

New Zealand

[Marbecks](#)

Austria

[iTunes Austria](#)

[Musicload Austria](#)

Norway

[iTunes Norway](#)

Canada

[iTunes Canada](#)

[Archambault Canada](#)

[Amazon.ca](#)

Spain

[iTunes Spain](#)

[Fnac Spain](#)

Finland

[levykauppax.fi](#)

[Epe's Music Store](#)

[EMP](#)

Sweden

[iTunes Sweden](#)

[CDon](#)

[Ginza](#)

[Bengans](#)

France

[EMI Boutique](#)

[iTunes France](#)

Switzerland

[CeDe.ch](#)

[Exlibris.ch](#)

[Citydisc.ch](#)

[Fnac.ch](#)

[Soundmedia.ch](#)

Germany

[JPC.de](#)

[Weltbild.de](#)

[EMP](#)

[Amazon Germany](#)

Taiwan

[G-Music](#)

[Five Music](#)

Italy

[Fnac](#)

[Feltrinelli](#)

[iTunes Italy](#)

United Kingdom

[HMV](#)

[Amazon UK](#)

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